

IAPPF

EXIBITOR PROSPECTUS · 2026

The IAPPF Conference & Expo

@ the AB Show.

A dedicated pickleball & padel destination combined with the diverse AB Show audience.



November 17–19, 2026



Orange County Convention Center · Orlando, FL



IAPPF

INTERNATIONAL ASSOCIATION OF
PICKLEBALL & PADEL FACILITIES

AB SHOW

2026

A NEW CHAPTER

IAPPF Conference & Expo Is Joining the AB Show.

The IAPPF is partnering with the AB Show (Athletic Business) to bring the IAPPF Conference & Expo to one of the largest and most respected trade shows in the athletics and recreation industry.

We'll be co-located with the AB Show, putting pickleball and padel in front of thousands of facility owners, operators, program directors, and decision-makers — exactly the audience that builds, equips, and operates the courts and venues our sponsors serve.

For sponsors, that means more buyers, more pipeline, and a dedicated presence inside an established, high-traffic show floor and conference program.

WHAT THIS MEANS

- ✓ **1 + 1 = 3 exposure**
More qualified facilities discovering your products and services.
- ✓ **National & international reach**
Pros focused on construction, renovation, equipment, and operations.
- ✓ **A dedicated Pickleball & Padel home**
Your category, front and center on a proven show floor.
- ✓ **More ways to connect**
Expanded networking, lead-gen, and brand visibility.

THE AUDIENCE · 1 + 1 = 3

Two booming sports. One buyer-rich floor.

Pickleball and padel are the fastest-growing racquet sports in the world with over 17,000 facilities in the US — and the AB Show and the IAPPF put your brand in front of the facility professionals already spending to build and outfit them.

91%**Own the purchasing
decision**

Of attendees

50 /17**Attendees from states
/ countries**

Wide reach

2,000+**AB Show facility pros
200+ Pickleball/Padel**

Owners, operators & directors

\$50M+**Capital projects
represented**Build & renovation decision-
makers

200+ exhibitors · 100+ education sessions · the largest comprehensive show for athletics, fitness & recreation

INTRODUCING THRIVE · IAPPF 2026

A conference built for facilities that thrive.

This is the IAPPF's flagship education and networking program — now staged inside the AB Show. Two-plus days of sessions, forums, and on-court experiences designed for the owners, operators, developers, and investors shaping the future of the game.

We're building a base of member facilities, international operators, and investment-minded leaders — and giving sponsors a direct line to all of them.



Education, connection, and play.



Keynotes & headliners

Marquee voices in business and sport — featuring conversations with Industry leaders



Sessions & forums

30+ sessions, delivered in 3 tracks over 2 days. Learn from industry experts and successful facility owners and operators.



Special interest groups

Investment, International, Women in Pickleball & Padel, Eatertainment, and Padel communities.



Activations & workshops

On-court demos, product launches, live pitches, the Pro Shop Pavilion, and AED / first-aid training.

SPONSORSHIP OPPORTUNITIES

Put your brand at the center.

MARQUEE & PAVILION

Title Sponsor	\$25,000
Presented By Sponsor	\$15,000
Padel Pavilion Sponsor	\$10,000
Pickleball Pavilion	\$10,000
Investment Summit	\$ 8,000
Women in PB & Padel	\$ 4,000
International Sponsor	\$ 4,000

EVENT & HOSPITALITY

Lunch Sponsor (Daily)	\$7,500
Breakfast (Daily)	\$2,800
Evening Reception	\$5,000
Party Title Sponsor	\$8,000
Party Drink Sponsor	\$5,000
Speaker & Press Lounge	\$4,000
Coffee Cart Sponsor	\$2,500
Refreshment Breaks	\$1,500

INDUSTRY EXCLUSIVES

Official Paddle Sponsor	\$ 8,000
Official Ball Sponsor	\$ 8,000
Official Court Builder	\$10,000
Official Lighting Sponsor	\$ 7,500

BRANDING & ON-SITE PRINT

IAPPF Welcome Bags	\$2,500
Seminar Track	\$1,950
Conf. Room Branding	\$3,000
1-Hr Court Activation	\$ 999
Attendee Bag Insert	\$ 500

A full menu — title sponsorships, pavilions, activations, and à la carte options. Custom packages built to your goals.

Meet buyers on the show floor.



Booth space

Reserved through sponsor contracts or sold à la carte — sized to your footprint on the AB Show floor.



Pro Shop Pavilion

A curated retail destination plus tabletop exhibits for paddles, apparel, and facility products.



On-court demos

Put product in players' hands with live activations and demos throughout the show.



B2B opportunities galore.

EXHIBIT & INVEST

The Annual Event to reach Pickleball and Padel Owners and Operators

10 x 10 Booth – \$2,999

4' Tabletop - \$1,499

20 x 20 Booth - \$11,499

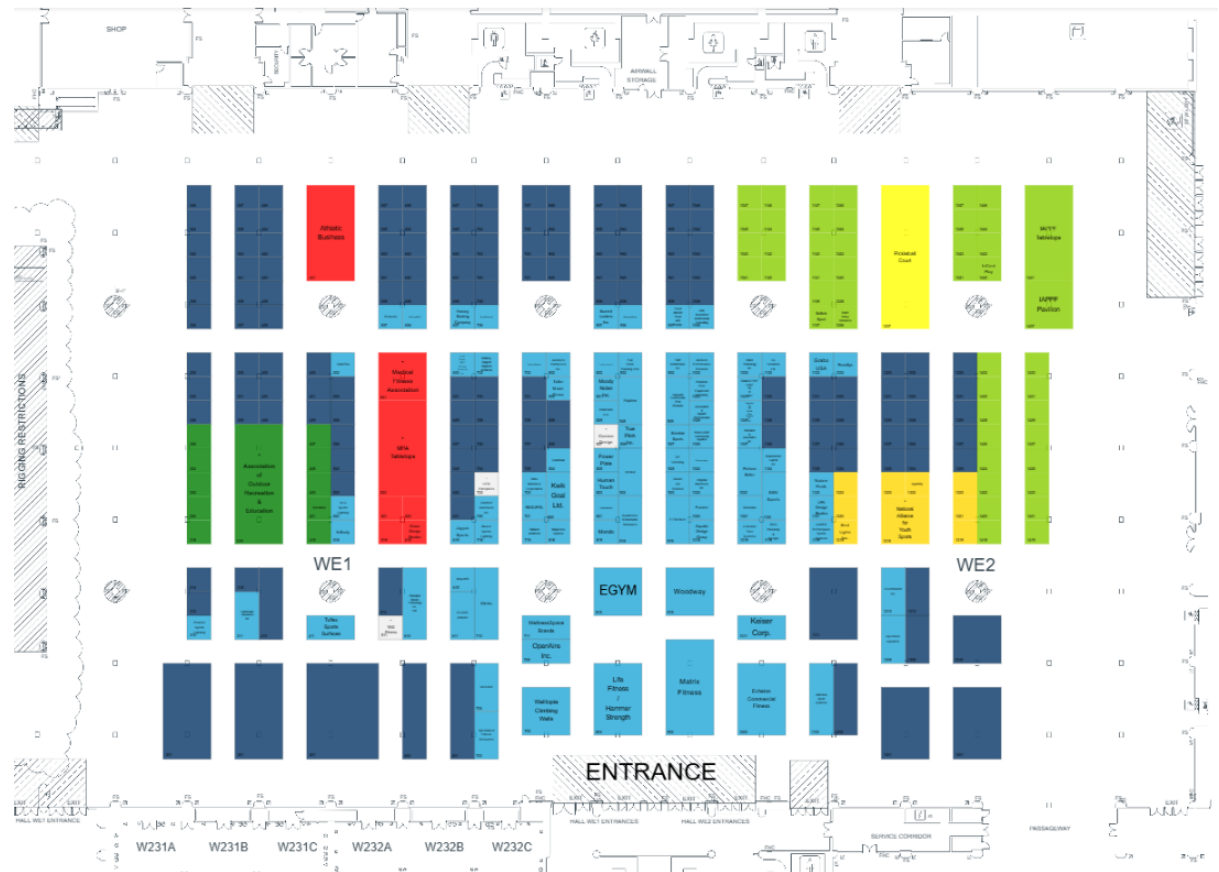
6' Tabletop - \$1,999



Build your package. Sponsorships and booths scale from single activations to full title partnerships.

** Booths do not include carpet, tables or chairs. Tabletops include 1 table and 2 chairs.*

Expo Floor- [link](#)



LET'S BUILD SOMETHING TOGETHER

Ready to reach the facilities shaping the future of the game?

Join us at the IAPPF Conference & Expo, co-located with the AB Show — November 17–19, 2026, in Orlando. Our team will design a partnership that fits across sponsorships, pavilions, booths, and custom programs.



NEXT STEP

[Schedule a partnership call](#)



GET IN TOUCH

chris@iappf.org or 847 343-9614



LEARN MORE

iappf.org

Save the date: IAPPF Conference & Expo – New Orleans – November 2-5, 2027